
Report of Amanda Healy, Director of Public Health, Durham County Council and Dr Stewart Findlay, Chief Officer, DDES Clinical Commissioning Group, and Co- Chair of JSNA and Insight Strategic Group

Electoral division(s) affected:

Countywide

Purpose of the Report

- 1 To provide the Health and Wellbeing Board with an update on the JSNA and Insight transformation process in County Durham, and to seek support to continue this transformation.

Executive summary

- 2 The Health and Social Care Act of 2012 placed a statutory responsibility on local authorities and CCGs, via Health and Wellbeing Boards (HWB) to jointly prepare a Joint Strategic Needs Assessment (JSNA) in order to inform the Joint Health and Wellbeing Strategy (JHWS).
- 3 The JSNA should provide the evidence base for the JHWS, and Council and Clinical Commissioning Group (CCG) commissioning plans. It should also assist the HWB to consider wider factors that impact on the communities' health and wellbeing and local assets that can help to improve outcomes and reduce inequalities.
- 4 The transformation of County Durham's JSNA and Insight is an iterative process. The JSNA and Insight Strategic Group (JISG) has been established to set the strategic focus of the JSNA and link it explicitly to planning, strategy development and joint commissioning. This group will drive the workplan of the renamed JSNA and Insight Delivery Group (JIDG), based on the strategic and commissioning requirements of partners.
- 5 The JSNA and Insight workshop of February 12th was both well attended and well received. The main themes arising from the workshop included content prioritisation, links with commissioning, co-production, ensuring that strategy development is linked into the JSNA calendar

and engagement and training around the knowledge and use of Durham Insight.

- 6 Key messages from the JSNA to inform strategic development and priority setting have been presented to both the Health and Wellbeing Board and Children and Families Partnership Development sessions. JSNA content has been central to production of the Director of Public Health annual reports.
- 7 County Durham Health and Wellbeing Board draft priorities (based on the JSNA)



- 8 [Durham Insight](#) continues to be developed as the shared intelligence, research and knowledge base for County Durham, informing strategic planning across Durham County Council and its partners.
- 9 Current content on the site includes in depth JSNA and Insight factsheets (including the recently published SEND and Children Looked After factsheets), Health Needs Assessments and Health Equity Audits, DPH Annual Reports, specific topic-based landing pages with County Durham context, and embedded intelligence (e.g. PHE Fingertips, LG Inform), infographics, maps and Storymaps. Further developments include a new Durham Insight logo and the creation of a desktop icon for roll out to all staff.

- 10 New intelligence content is regularly added. Recent developments include a new 'Vulnerable Children' landing page, a new Children Looked After and Care Leavers factsheet. New co-produced infographic resources for Primary Care Networks have also been published, co-produced between public health Intelligence, public health and the CCG.
- 11 The proposed 'Approach to Wellbeing' will support the development of an asset based JSNA by building on existing community assets and stronger community engagement. JSNAs traditionally focus on 'what's wrong, not what's strong'. Developing an asset based JSNA, underpinning a new Approach to Wellbeing will increase in the identification and mobilisation of assets is known to build social capital and resilience amongst its members, leading to better health outcomes.

Recommendation(s)

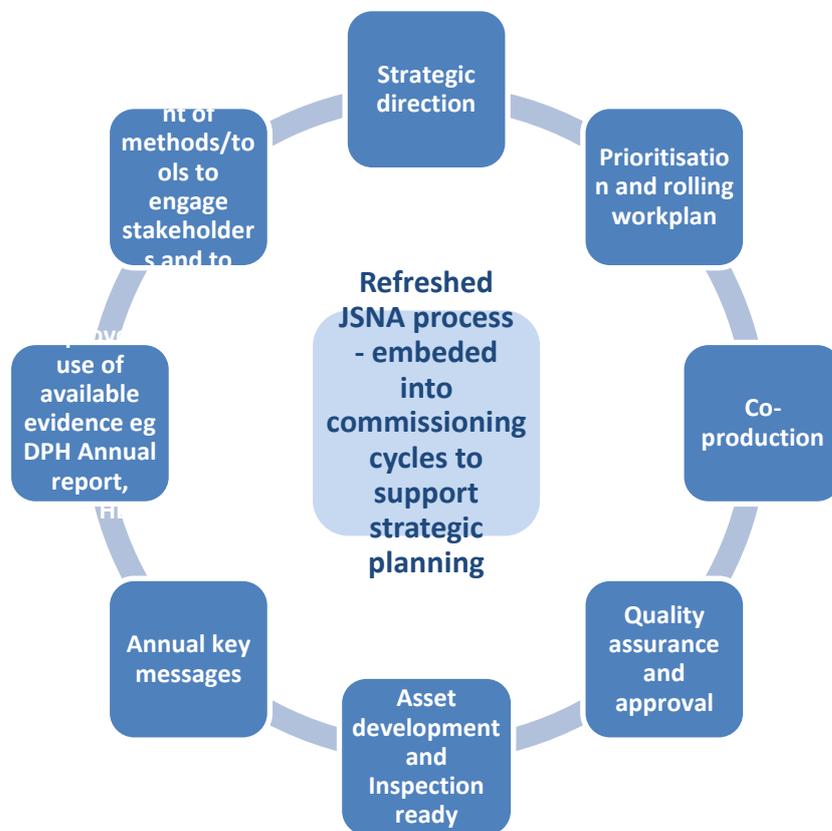
- 12 Members of the Health and Wellbeing Board are recommended to:
 - (a) Note the update on JSNA and Insight development and consider further ways to embed the use of the JSNA and Insight into decision-making, commissioning and service-development by all partners.
 - (b) Support the continued development and strengthening of the JSNA and Insight process;
 - (c) Support the further development of Durham Insight to ensure it becomes embedded in everyday practice in support of strategic development and decision making across health and social care.
 - (d) Ensure the JSNA supports the refresh of the Joint Health and Wellbeing Strategy.

Background

- 13 The JSNA is a process through which a comprehensive picture of current and future health and wellbeing needs for the local population is formed and used to shape joint commissioning priorities to improve health and wellbeing and reduce health inequalities in our communities. Intelligence from the JSNA and Insight helps to inform the successes and priorities for improvement in County Durham. The JHWS sets out our plans to improve and how these improvements will be made. The JHWS delivery plan monitors how effective are actions are in terms of improving performance and outcomes and is reported to the HWB on a regular basis.

- 14 County Durham’s JSNA has provided the evidence base for the JHWS and informed the development of other key strategies and plans, including Children and Young People’s Strategy and the Mental Health and Wellbeing Strategic Plan.
- 15 However, there was a corporate requirement to transform the vision, scope and delivery of the JSNA and further develop the Integrated Needs Assessment approach to create a JSNA that is fit for the future; that drives local health and wellbeing priorities and informs local commissioning linked to the health and social care integration agenda; is rooted in the changing intelligence about our population, and the wider evidence about what drives health and wellbeing in County Durham. This process is outlined in the diagram overleaf.

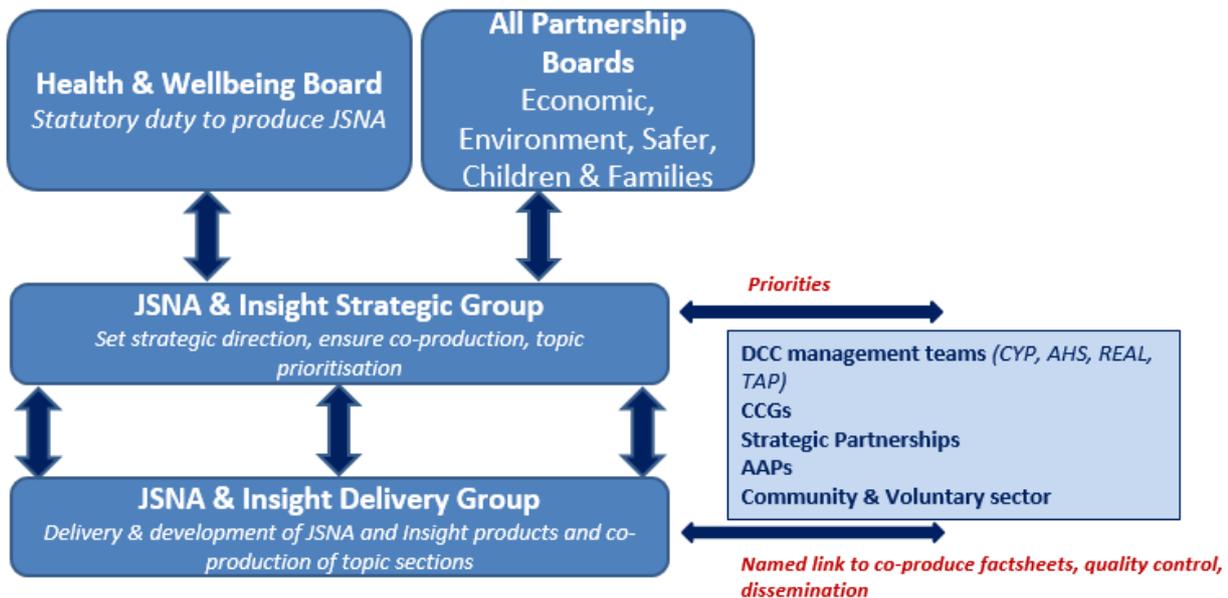
JSNA transformation process: Key themes



- 16 To address this need, a number of steps were taken:
- (a) The statutory requirement of the Local Authority and CCGs to jointly produce a JSNA in order to inform the JHWS was re-emphasised. Stewart Findlay, Chief Officer, DDES CCG and Deputy Chair of County Durham HWB agreed to act as co-sponsor for the JSNA and co-chair of the JSNA and Insight Strategic Group with Amanda Healy, Director of Public Health.

- (b) The JSNA and Insight Strategic Group was established in order to drive the work programme of the JIDG, and to strengthen the strategic focus of the process and the links between JSNA and planning/strategy development/joint commissioning, particularly with reference to NHS and social care integration, development of an Integrated Care System across the county and STP developments. The governance for the process is outlined in the diagram over the page.

17 Structure for the County Durham JSNA and Insight process.



JSNA Insight Workshop

- 18 The JSNA and Insight workshop of February 12th was well received. The workshop purpose was:
- (a) To understand our current JSNA process and structure
 - (b) To shape how JSNA meets strategic planning, commissioning and inspection requirements
 - (c) To determine future JSNA requirements and priorities
 - (d) To introduce other intelligence products
- 19 The main themes from the workshop discussions centred around prioritisation of JSNA topics, co-production of those topics, ensuring that strategy development is linked into the JSNA calendar and training around the use of Durham Insight. These are in the process of being implemented

JSNA and Insight workshop purpose



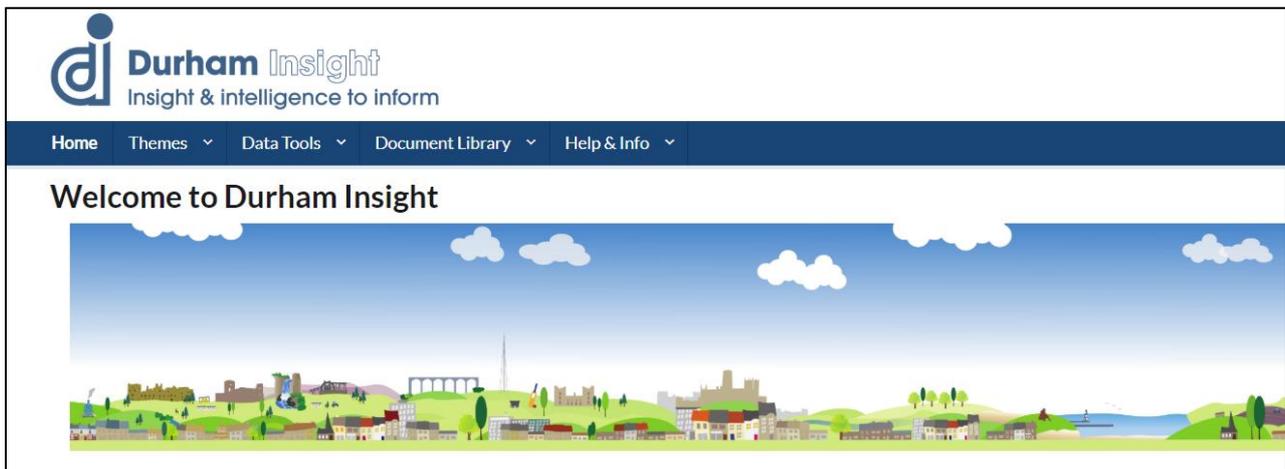
New Durham Insight logo and desktop icon



Durham Insight

- 20 Durham Insight was developed as a single portal for strategic analysis, insight and statistics about life in County Durham; with themes from population to deprivation, the economy to health, education to crime; for County Durham and several statistical and administrative/service provision geographies within the county. All Integrated Needs Assessment content from the County Durham Partnership website was migrated to Durham Insight. Feedback to identify ways of further improving access to and utility of Durham Insight, the JSNA and other strategic assessments will continue to be sought;

Durham Insight front page and themes menu



- 21 Further work is still to be undertaken including the development of a communications and marketing plan (linked to the work programme) to keep stakeholders informed through a range of mechanisms including infographic summaries, social media utilisation where appropriate, regular updates via intranet and staff publications;
- 22 Developing the Asset side of the JSNA. By focussing only on the “needs” of local communities the JSNA does not acknowledge the importance of the assets within communities or take account of the protective factors and strength within individuals to counteract the deficits. This links closely with the proposed development of our new ‘Approach to Wellbeing’ in County Durham.
- 23 This system-wide approach to improving wellbeing across the county would further engage with the community and voluntary sector to support the development of a new model for assets and wellbeing. Outcomes would include greater devolution of decision making to communities, and stronger community engagement. The approach, supported by a strong emerging evidence base, is intended to increase the identification and mobilisation of assets within communities and opportunities to link with social prescribing. This approach to wellbeing is known to build social capital and resilience in communities, leading to better health outcomes. Factors that affect resilience and wellbeing can be seen in the following diagram.



Other Intelligence Tools

24 Other intelligence tools, referenced in the presentation at the JSNA workshop, include Health Needs Assessments, Health Equity Audits and Health Impact Assessments. Completed examples of these are in the process of being uploaded on to Durham Insight. Examples of some of these tools were given in the workshop and included:

Tool	Topic	Outcome
Health Needs Assessment	Understanding the needs of young people who offend	Development of a co-produced HNA and Action Plan
Health Equity Audit	Cancer	Underpinned development of a new Cancer Plan
Health Impact Assessment	County Durham Plan	Recommendations appended to Local Plan

- 25 Other recent examples include:
- (a) A Breastfeeding Health Equity Audit which informed the development of a Local Breastfeeding Action Plan
 - (b) A Teenage Conceptions Health Needs Assessment which underpinned development of an informed Teenage Conceptions action plan and informed commissioning of Relationships and Sex Education (RSE) programme in schools.
 - (c) A Health Needs Assessment for Long Term Opiate Clients, which has informed more targeted interventions with clients
 - (d) Current Health Impact Assessments on the Housing and Homelessness strategies are in production.
- 26 There are a number of these tools already loaded onto Durham Insight, and the final versions of those not currently published are in the process of being sourced. There are a number of these products in various stages of production currently or in the planning stages (e.g. Housing Health Impact Assessment, COPD Health Equity Audit, Special Educational Needs and Disability Health Needs Assessment, Student Health Needs Assessment) which when finalised and approved will be published on Durham Insight to add to the evidence base.

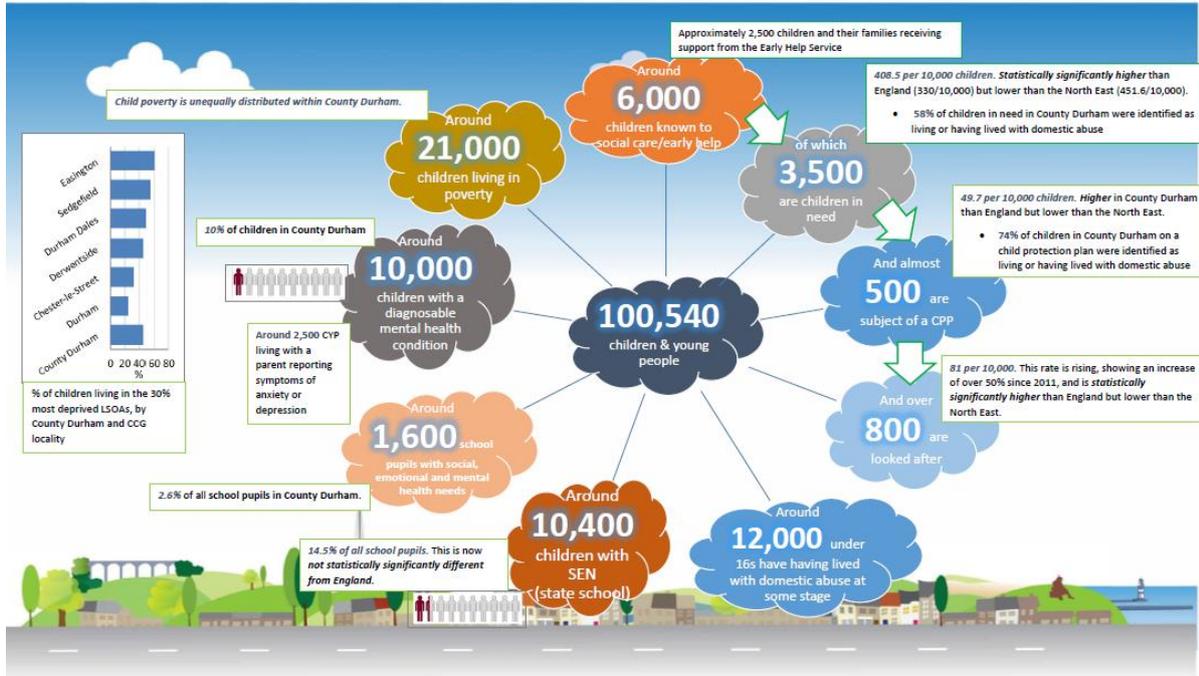
Recent Developments

- 27 Recent developments on Durham Insight include:
- (a) A development of a Vulnerable Children's landing page, containing associated factsheets, the LAC HNA and a related infographic
 - (b) A new Children Looked After factsheet published
 - (c) A new infographic resources for each of the 14 Primary Care Networks in County Durham, co-produced between Public Health Intelligence, Public health and the CCG. These PCN resources have been developed to provide insights into PCN populations, aiming to help shape priorities and influence whole-system collaboration. In the first instance this resource focus on the social risk factors for poor health and poor outcomes that affect the adult population across County Durham based on available data and consultation feedback. These may be of particular interest when considering social prescribing, efficient early interventions and maximising pathways to community-based support, such as fuel poverty advice services.

New infographic resources on Durham Insight

28 Vulnerable Children

Vulnerability: The scale of the challenge

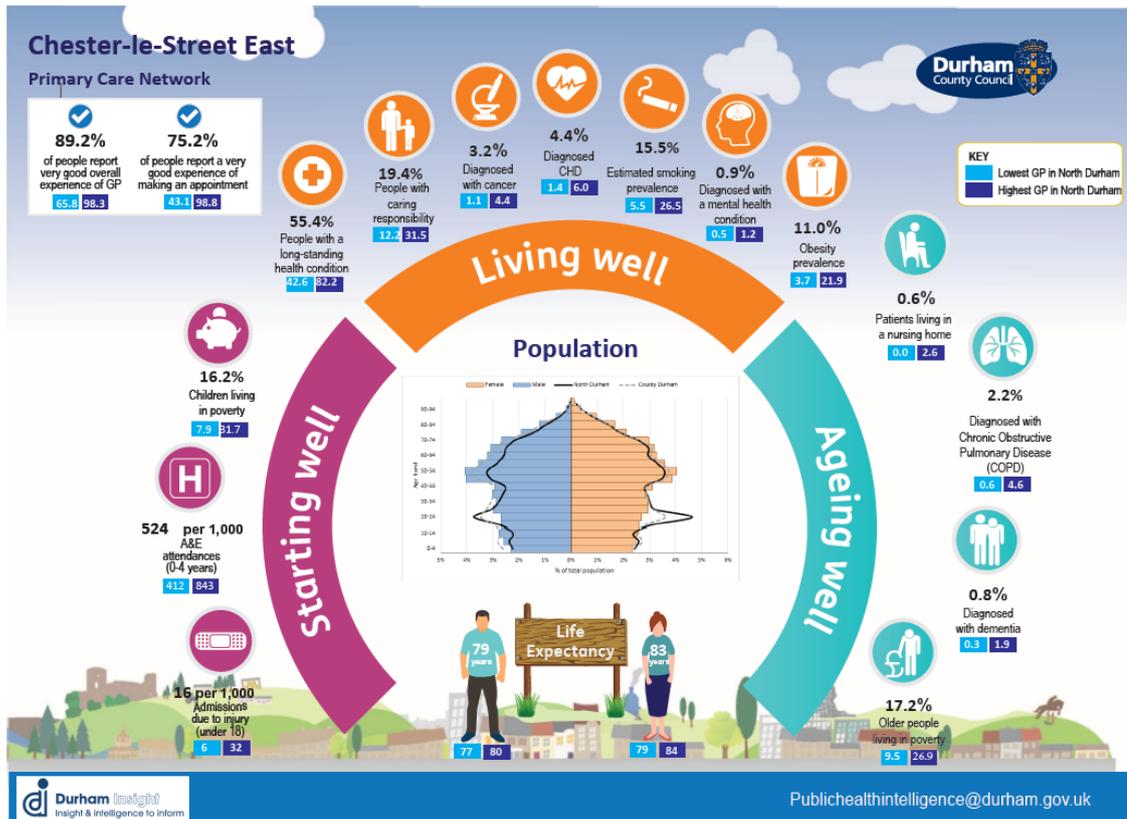


DURHAM INSIGHT

Insight and Intelligence to inform.

www.durhaminsight.info

Primary Care Networks (x14)



Durham Insight
Insight & Intelligence to Inform

PublicHealthIntelligence@durham.gov.uk

- 29 The JSNA and Insight Delivery Group workplan includes JSNA and Insight factsheets on:
- (a) Children Looked After (published June 2019)
 - (b) Learning Disabilities. In support of the commissioning strategy
 - (c) Autism
 - (d) Children in Need and Child Protection (draft)
 - (e) Adverse Childhood Experiences (ACEs).
 - (f) Carers (across the life course)
 - (g) Poverty and Child Poverty
 - (h) Revisit, review and potentially edit existing JSNA factsheet content on Durham Insight, particularly relating to the HWB priority themes.

Next Steps

- 30 Associated Durham Insight development on:
- (a) Work is ongoing with Environmental, Economic and Spatial Policy teams to widen the evidence base in Durham Insight.
 - (b) Translating key messages from PowerPoint presentation at the Health and Wellbeing Development session into an interactive StoryMap.
 - (c) 'Standard' reports in Durham Insight are in the process of being rewritten to make them more user friendly.
 - (d) Revisiting the format and content structure of Durham Insight
- 31 Further work to underpin the refresh on the Joint Health and Wellbeing Strategy, and continued engagement with Management Teams, Partnership Boards and other strategic groups is planned. This is an ongoing process and dates with Environment MT, County Durham Economic Partnership, and Planning and Assets MT have been arranged.
- 32 Further work to ensure synergy between the JSNA, JHWS and Durham Insight, the new County Durham Vision, the Health and Care System Plan and the proposed Population Health Management approach.

Conclusion

- 33 Continued transformation of the County Durham JSNA and Insight process is required to create a JSNA that:
- (a) Drives local health and wellbeing priorities through the refresh of the Joint Health and Wellbeing Strategy
 - (b) Informs local commissioning linked to the health and social care integration agenda;
 - (c) Is rooted in the changing intelligence about our population, and the wider evidence about what drives health and wellbeing in County Durham;
 - (d) Identifies strategic level issues and priorities to influence long term decision making.
- 34 JSNA and Insight should underpin all strategic decision making across Durham County Council and partners. Strategic engagement in the process, and in the content delivered through Durham Insight and its wider use as a practical tool to inform stakeholders, is therefore critical.

Background papers

- None

Other useful documents

- None

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Appendix 1: Implications

Legal Implications

The Health & Social Care Act 2012 refers to Section 2B NHS Act 2006 which places a duty on each local authority to take such steps as it considers appropriate for improving the health of the people in its area.

Finance

Durham Insight has a recurring fee of £9,850. Year 1 was funded centrally. The next three years will be jointly funded by Adults and Health Services, Transformation and Partnerships and both CCGs.

Consultation

None

Equality and Diversity / Public Sector Equality Duty

Equality Impact Assessment will be completed for Joint Health and Wellbeing Strategy (JHWS) 2018-21.

Human Rights

None

Crime and Disorder

None

Staffing

None

Accommodation

None

Risk

Active use of Durham Insight and an effective JSNA by all partners will help to align strategic planning and decision-making behind consistent priorities across the various County Durham Partnerships, so making best use of resources.

Procurement

The Health and Social Care Act 2012 outlines that commissioners should take regard of the JHWS when exercising their functions in relation to the commissioning of health and social care services.

Disability Issues

The needs of those with disabilities are reflected in the JHWS.